

Valerie Paneque

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Profile

I am a recent Digital Media graduate with a specialization in Web Design, passionate about creating engaging digital experiences across websites and other platforms. I've developed a strong foundation in creating visually compelling and user-focused content through academic projects and ongoing coursework. I am eager to bring fresh ideas, attention to detail, and a collaborative spirit to a team where I can contribute to impactful projects and grow professionally in the field of digital media.

Education

BACHELOR OF ARTS (B.A), DIGITAL MEDIA – WEB DESIGN TRACK | MAY 2024 | UNIVERSITY OF CENTRAL FLORIDA | ORLANDO, FLORIDA

- **Relevant Courses:** Client-Side/Server-Side Scripting, Front End Design, User Centered Design, Design for Accessibility and Engagement, Social Platforms, Mobile Development, Digital Imaging Fundamentals, and Social Media as Mass Communication.

Certifications

- **HubSpot** | Social Media Marketing | Issued (08/2023) – Exp (08/2025)
- **Hootsuite** | Social Media Marketing | Issued (08/2023)
- **Google** | Google UX Design Certification | In Progress (10/2024) | 2/7 courses completed

Skills & Abilities

- **Technical Skills:**
 - **Programming Languages:** HTML, CSS, JavaScript, PHP.
 - **Development & Design Tools:** Visual Studio Code, GitHub, Figma, Canva, WIX.com, WordPress.
 - **Design Expertise:** Front-End Design, UI/UX Design, Wireframing, Prototyping, Sitemaps, Responsive Design, Flow Charts.
 - **Other Skills:** Frameworks, Case Studies, Microsoft Office Suite.
- **Soft Skills**
 - Multitasking, Quick Learner, Time Management, Team Collaboration, Creativity, Strong Communication, Adaptability, Critical Thinking, Problem-Solving, Detail Oriented, Organized and Efficient.

Recent Project

BUMP BITES | WORKSHOP MILESTONE WEBSITE DESIGN GROUP PROJECT | AUG 2023– MAY 2024

- Collaborate with a group of 5 to research, design, develop, and deploy a website.
- Creation of “Bump Bites”, a pregnancy craving snack subscription box service website.
- Create a Visual Design Guide and Style Sheet including typography, icons, brand colors, logo, etc.
- Implement use cases and outline testing plan for prototypes.
- Create LoFi and HiFi prototypes using Figma and perform testing and debugging.
- Create front-end and back-end functionality in Visual Studio Code (HTML, CSS, JavaScript, PHP, MySQL).